



**DER KREIS**  
KITCHEN & BATHROOM  
BUYING GROUP

KBBG NEWSFLASH July 2014 - no. 2

# KBBG

# newsflash

**FIRST ANNUAL MEMBERS'  
MEETING HOSTED BY NOBILIA**

**NEW LINKEDIN  
KBBG MEMBERS GROUP**



*Bill Miller* Managing  
director KBBG

## FIRST ANNUAL MEMBERS' MEETING HOSTED BY NOBILIA

On the 16th June 2014 we held our very first Annual Members' Meeting, which was kindly hosted by Nobilia, Germany. Following a chartered flight from Luton to Paderborn, KBBG members enjoyed an evening meal and overnight

stay at the Lind Hotel in the picturesque and historic town of Reitberg. The following day, members visited the nearby Nobilia factory, the largest kitchen manufacturer in the world.

While touring the excellent showroom and production facility, our members had an exclusive preview of the new Vivari furniture ranges, due to be launched in

the coming months. Members attending the meeting were offered an exclusive Vivari display deal. The meeting gave us the opportunity to introduce to the members some of the KBBG back office support team, and also an update on developments within the KBBG, since its successful launch last year.



## Follow up: First annual members' meeting hosted by NOBILIA

The theme of our meeting was 'Forward', and one of the topics we discussed was how the KBBG can further support our members, so that they can successfully move their own businesses forward. One of the suggestions was to create an online forum, where members can discuss relevant business issues. We have responded to this by creating a new LinkedIn KBBG Members' Group – please see details below. A huge thank you to all those members who took the time out of their busy schedules to attend our first meeting and making it such a success, and also to Nobilia for hosting it. I know by speaking to many members on their return to the UK that they found the meeting enjoyable, interesting and beneficial. We

look forward to welcoming our members to the next Annual Members' Meeting in 2015.



**nobilia**

*Nobilia was founded in 1945 and remains family owned. It is the world's largest kitchen producer, with an annual turnover of 923.4m Euros. It produces some 580,000 kitchens per year at its East-Westphalia factory which is recognised as being the most modern and efficient manufacturing sites for kitchen furniture in all of*

*Europe and covers an area of some 215,000m2 and has over 2,500 employees. Nobilia create an exclusive kitchen furniture range for KBBG members, Vivari, which offers exceptional value for money and offers a wide variety of door finishes to suit all lifestyles and tastes.*

<http://www.>

**Linked in**

### NEW LINKEDIN KBBG MEMBERS GROUP

In response to a suggestion made at our Annual Members' Meeting, we have launched a KBBG Members' Group on LinkedIn. It is a closed group, only the group members can participate, and any online discussions will only be visible to KBBG members. This will enable members to discuss issues affecting their daily business, share ideas and suggestions, as well as keeping in touch with the latest news regarding the KBBG. We are in the process of sending out email invitations to all KBBG members to join this LinkedIn group; please look out for it in your inbox

For those of you not currently using LinkedIn, it is an online business oriented social network; it's very easy to join and it's free. For more information please go to: [www.linkedin.com](http://www.linkedin.com)

**NOT YET A KBBG MEMBER OR DO YOU KNOW  
SOMEONE WHO WOULD LIKE TO JOIN?  
THEN PLEASE CONTACT BILL MILLER, SO THAT  
YOU TOO CAN BENEFIT FROM EUROPE'S LARGEST  
SPECIALIST BUYING GROUP**

**DER KREIS United Kingdom LLP**

Bill Miller, Managing Director

Mobile: +44 (0) 7887247811

Email: [b.miller@derkreis.co.uk](mailto:b.miller@derkreis.co.uk)

**[www.kbbg.co.uk](http://www.kbbg.co.uk)**